



# Steering growth with innovation

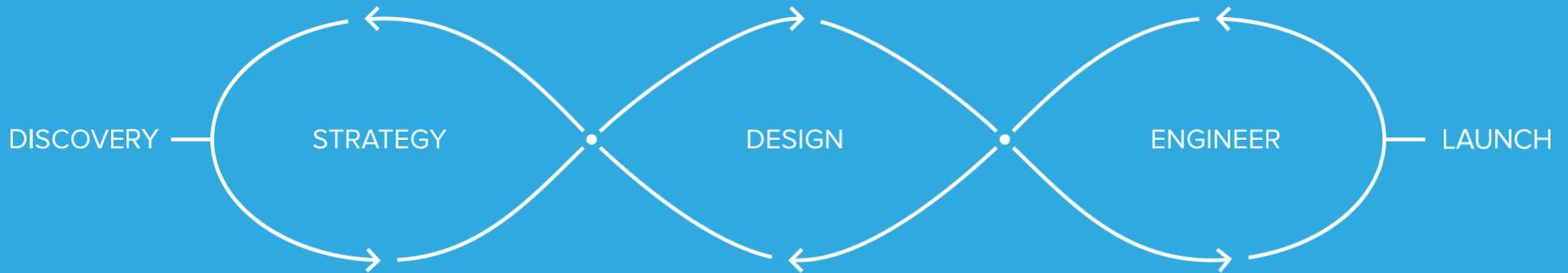
We believe that innovation is the key to towards growth. Understanding businesses and how latest technology can transform the way towards its future will help our clients achieve organisational success. We aspire to create a world that inspires, connects and takes the whole world forward.

Established in 2013, V2STech Solutions is one of the leaders in IT Consulting Services. It offers a spectrum of services: from design to application development and knowledge management to business process management. We work in tandem with our client's goals and deliver enhanced digital experience.

We apply an insight-driven approach. Our team reaches out to each client to understand their unique requirements, and craft a flexible delivery model to create maximum and lasting impact.

# Our Process

We build successful products through strategic design and innovative strategy.



# Our Process - Discovery

## Identify, Define, Prepare



### Ideation

Identify and test the effectiveness of your big idea.



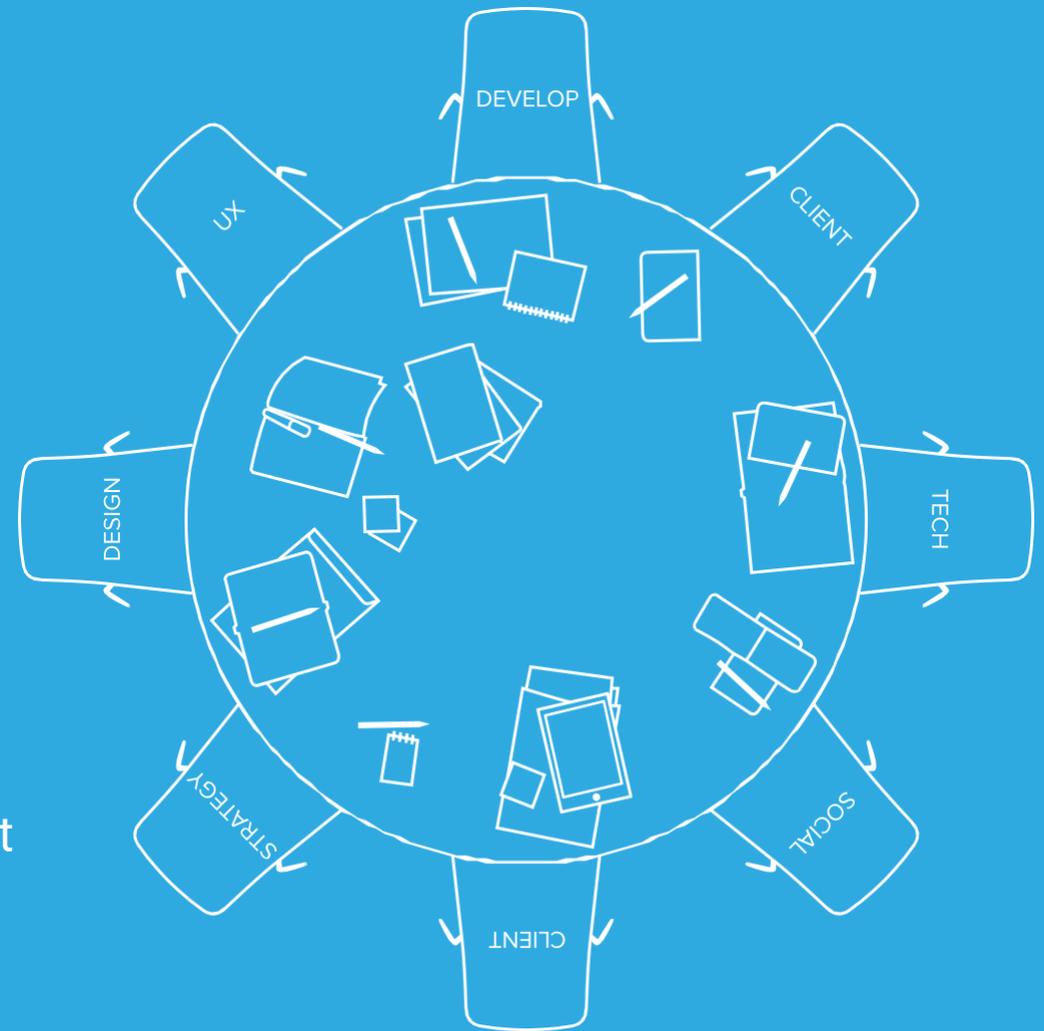
### Market Research

Gain comprehensive understanding of the market landscape, your product's potential for success, and what will make it successful.



### Scheduling & Budgeting

Identify a project schedule and budget that fits your needs and goals.



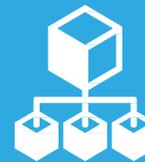
# Our Process - Strategy

Research, Analyze, Audit, Plan



## User Personas

We create reliable and realistic representations of your key audience segments to understand your users.



## Architecture

Conceptual model, structure and behavior of a system in order to build a visual representation of your product.



## Competitive Analysis

We help you gain a comprehensive understanding of competing organizations, products, and technology differentiators.

# Our Process - Design

## Prototype, Validate, Iterate



### Wireframing

We create a comprehensive interface schematics that outline purpose, flow and provide a skeletal design of your product.



### Interface Design

We develop creative interfaces based on research, wireframes, and strategy.



### Prototypes

We develop static or dynamic prototypes to test and validate real results from real users.



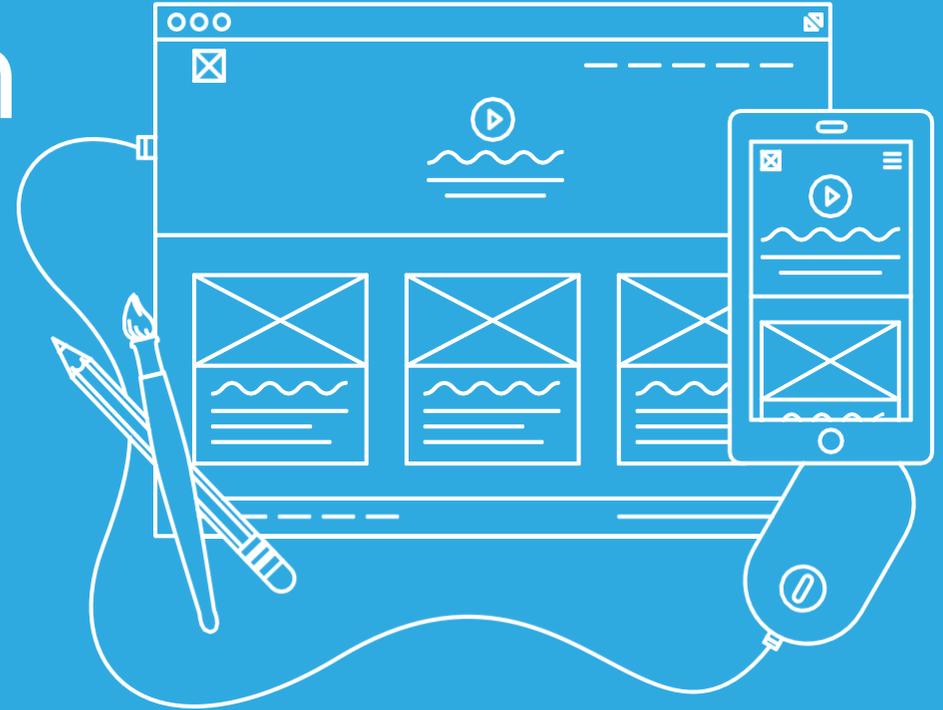
### User Onboarding

We help you create an experience that will increase the likelihood of new user adoption.



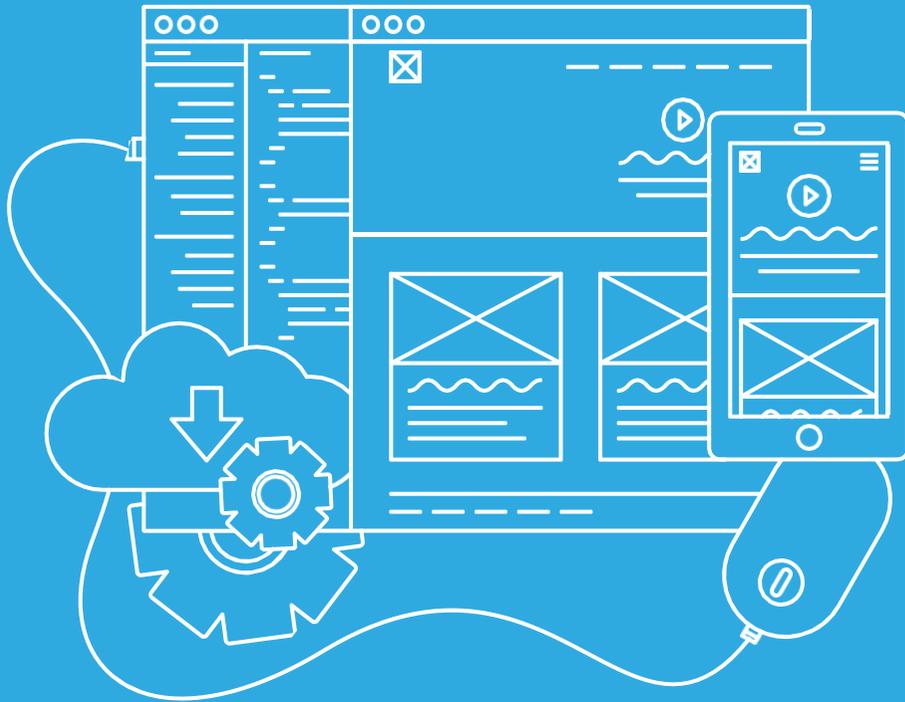
### Responsive Design

We create interfaces that adjust to the device; desktops, mobile, tablets, & beyond.



# Our Process - Engineering

## Build, Test, Deploy



### Front-end Development

Customer facing website development and optimization using opesource technology



### Back-end Development

Full-stack web development using opensource technology



### Performance

Application tuning, caching, background processing, and refactoring to enhance the speed and performance of an application.



### DevOps

Deploying, managing, and scaling applications



### Mobile

Mobile optimized products, designed for touch interactions across various devices and screen sizes.

# Our Process - Launch

Launch, Collect, Learn, Improve



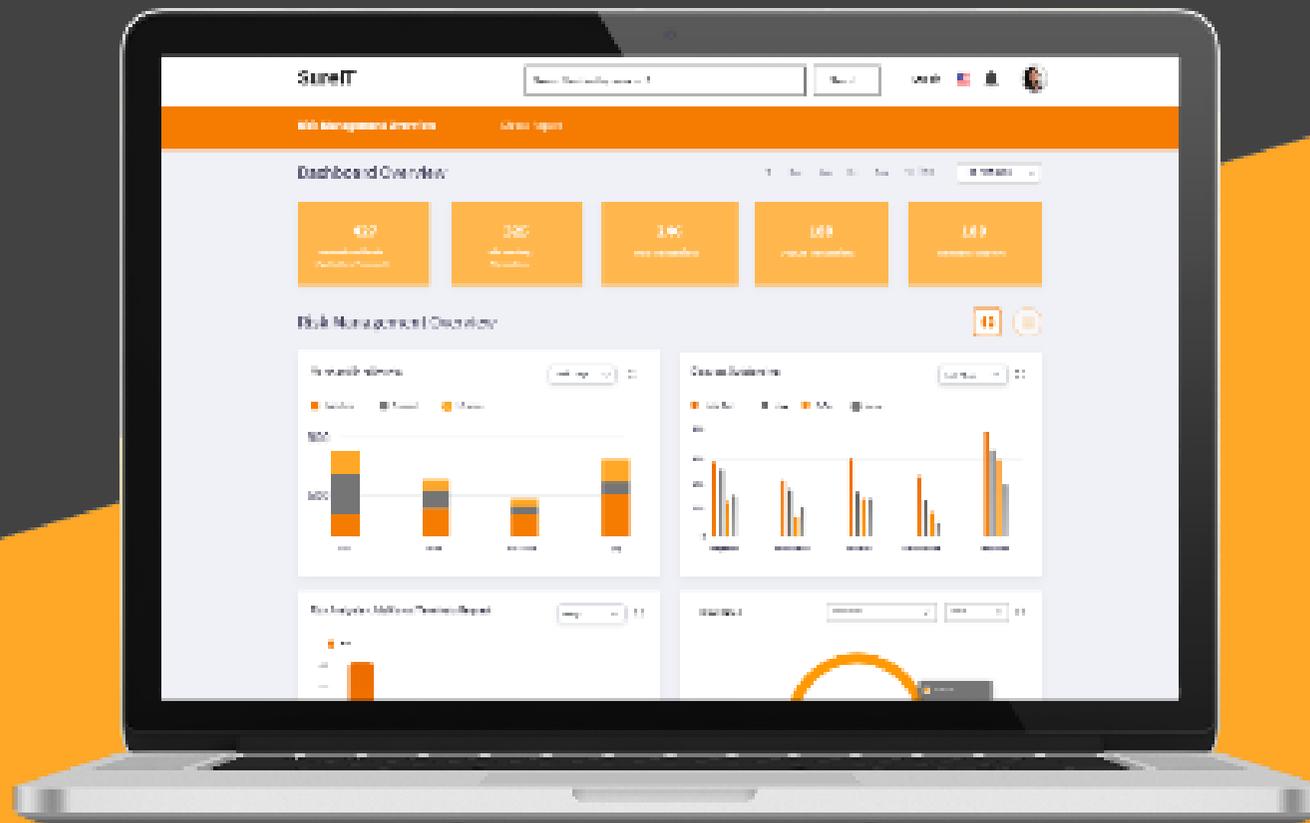
## Launch It!

Your final product is developed from what has been designed; with careful attention given to making it scalable, fully tested, and integrated with all of your business operations.

# Fintech dashboard design for a payments solution provider ERP

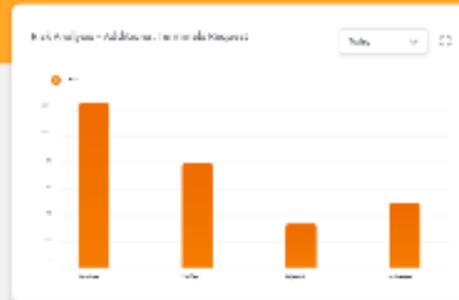
# SureIT

## Fintech dashboard



## Case Study

# Fintech dashboard design for a payments solution provider ERP



Merchant Enrollment    Total Accounting Transactions    **Hold Transactions**    Double Transactions    Merchant Recovery

Overview (42)

**Movement of Hold transaction (124)**

Showing 1 to 10 of 57 entries

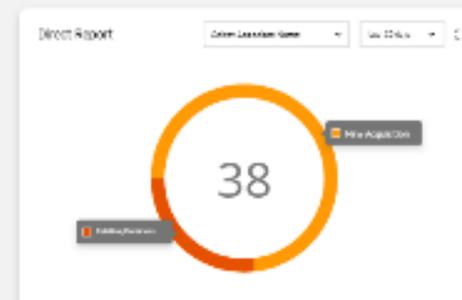
Search

10

Card Association	Total		POS		Online		PG		EM
	Number	Amount	Number	Amount	Number	Amount	Number	Amount	Number
1 - 5 Days	125	80200	25	25000	4	10000	3	150000	2
7 - 14 Days	365	168400	37	475000	6	25000	6	70000	6
15 - 21 Days	125	76800	25	275000	4	115000	8	125000	2
More than 30 Days	100	56500	15	25000	6	10000	3	150000	2

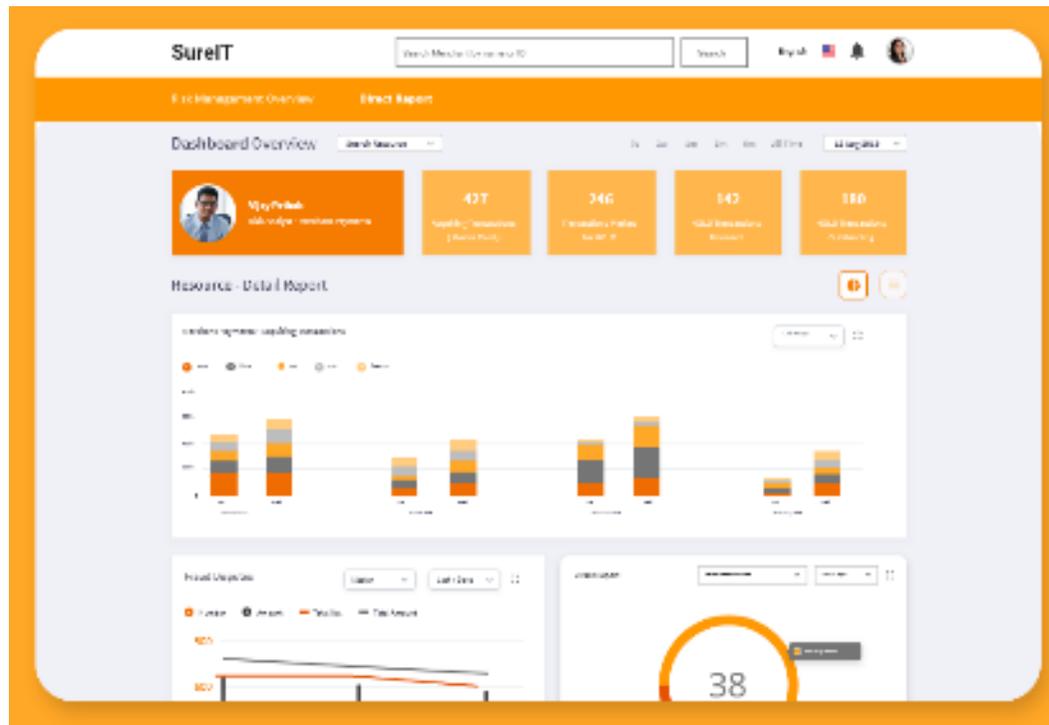
Showing 1 to 10 of 57 entries

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## Case Study

# Fintech dashboard design for a payments solution provider ERP



## FONT

### Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

### Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

### Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa  
ROBOTO

## ICON





# Thank You

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